

Financial Services Professional

The Financial Services Professional major prepares students for a career in financial services. The major consists of a combination of accounting, business and economics and finance classes that will equip them to work in this field. Additionally, the major requires three internships: financial planning, taxation, and credit analysis. These internships will give students real-world experience in diverse areas of financial services and allow students to explore what area of financial services that they would like to work in. This major will prepare students for careers in financial services including but not limited to financial planning, tax planning, credit analysis, investment, and insurance.

Bethel Core			HOURS
BIBL	215	Old Testament Literature	3
BIBL	216	New Testament Literature	3
COMM	171	Speech Communication	3
ENGL	101	Written Communication II	3
ENGL	102	Written Communication III	3
		Art/Drama/Music	3
		Foreign Language 2 semesters, or 1 semester at 200 (Intermediate) level	6 (3)
		History Elective	3
KINE	252	Fitness/Wellness	1
KINE	117	On the Ball Training, or	1
KINE	124	Aerobics, or	(1)
KINE	128	Physical Fitness, or	(1)
KINE	135	Weight Training	(1)
		Literature	3
MATH	111	Basic Probability and Statistics, or	3
MATH	107	Algebraic Modeling with Trigonometry, or	(3)
MATH	124	Applied Calculus, or	(3)
MATH	286	Applied Math for Business	(3)
PHIL	250	Introduction to Philosophy	3
PHIL	452	Senior Experience	1
PSYC	182	General Psychology	3
SOC	151	Principles of Sociology	3
		Science with Lab	4
THEO	110	Exploring the Christian Faith	3
			49-52
Major Courses			
ACCT	203	Fundamentals of Accounting I	3
ACCT	204	Fundamentals of Accounting II	3
ACCT	312	Federal Income Taxation	3
BADM	222	Business Communication	3
BADM	322	Principles of Marketing	3
BADM	326	Sales and Selling	3
ECON	229	Principles of Macroeconomics	3
ECON	230	Principles of Microeconomics	3
ECON	239	Personal Finance	3
ECON	304	Investments	3
ECON	332	Management Finance	3
FNAN	320	Seminar in Financial Services	3
FNAN	350	Financial Planning Internship: Financial Planning	3
FNAN	410	Financial Planning Internship: Tax	3

			HOURS
FNAN	415	Financial Planning Internship: Credit Analyst	<u>3</u> 45
Electives needed to complete the degree			23-26
Total credits			120

Interdisciplinary Major in Sport Management

The make-up and requirements for this major are listed in the Department of Kinesiology.

Leadership Minor

The leadership minor, consisting of 18 credits, offers skills to students interested in leading businesses, not-for-profit organizations, or ministries. Four courses are required. Students selecting this minor may then build an appropriate career emphasis by choosing two additional courses from among a list of electives.

			HOURS
BADM	428	Leadership	3
BADM	344	Organizational Behavior	3
COMM	272	Introduction to Interpersonal Communication	3
Select 3 hours from the following:			
BADM	122	Business Ethics, or	3
PHIL	340	Christian Apologetics	(3)
Plus two courses selected from the following:			6
MIN	427	Church Management and Administration	(3)
BADM	321	Principles of Management	(3)
BADM	320	Organizational Development and Change	(3)
COMM	352	Intercultural Communication	(3)
Total credits			18

Marketing Minor

BADM	322	Principles of Marketing	3
BADM	326	Sales & Selling	3
BADM	327	Introduction to Advertising	3
COMM	251	Introduction to Public Relations	<u>3</u>
			12
Select 6 hours from the following:			6
BADM	343	Entrepreneurship	(3)
BADM	427	Internship in Marketing	(3)
BADM	428	Leadership	(3)
BADM	434	International Marketing & Management Strategies	(3)
ART	267	Web Design I	(3)
COMM	387	Communication/PR Research	<u>(3)</u>
Total credits			18